

Saleen, Inc. Announces Organizational Growth in their Executive Staff

Contributed by admin
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IRVINE, CA – October 10, 2006 – Saleen, Inc. is pleased to announce recent organizational additions and promotions to the Executive Staff. Founder and Vice Chairman, Steve Saleen and President Brian Walsh recently made the following announcements.

Michael Simmons – Chief Marketing & Sales Officer

Michael joined Saleen effective October 1, 2006. In this newly created and diverse position, Michael is responsible for developing and executing the company's business development strategies including sales, marketing and public relations activities, product development strategies, distribution network expansion and other growth initiatives.

“Michael's broad-based experience in various senior positions at other companies makes him uniquely qualified to spearhead our business development efforts, through expansion of our product offerings and broadening of our distribution footprint,” stated Brian Walsh. “He will help us to further fuel the tremendous growth we have achieved in recent years.” Michael brings to Saleen 19 years of experience in operations, marketing and financial management with a variety of public and private companies. Most recently, Michael was the CFO of Sonance, a manufacturer of premium consumer electronics and loudspeakers. Prior to Sonance, Michael was the CEO of TechSpace, a provider of technology and business process outsourcing solutions throughout the US and Canada. Before TechSpace, he was the COO of the S.R. Jacobson Development Corporation.

In addition to leading significant growth in these roles, Michael also brings relevant automotive experience from his management roles in sales, marketing, product development and finance at Ford Motor Company, as well as his consulting experience at PricewaterhouseCoopers.

Michael holds a BBA degree from the University of Michigan and an MBA from the Kellogg School of Management at Northwestern University and is a Certified Public Accountant. Billy Tally – Chief Technology Officer

Billy has been promoted to Chief Technology Officer. Billy's history with Saleen runs deep, starting on the race side, and evolving to the street with the advent of the Saleen S7, Billy has been integral throughout the years with Steve Saleen on the design, development and implementation of all Saleen product offerings for both the street and the track. Prior to joining Saleen in 1996, Billy's background was primarily competitive on the track; onroad as well as off-road. Billy has a number of successes under his belt in NASCAR, SCORE Off Road, USAC Midget, Nationals, and motorcycle racing, and now in the GT series. His engineering and race career have only furthered Saleen's commitment and integrity in these areas as well as abroad.